



Food Systems in European Cities

Deliverable 7.6 – Press Releases Collection First Update

Project Acronym and Name	FoodE – Food Systems in European Cities
Type of action	IA – Innovation Action
Grant Agreement No.	862663
Work package	7
Dissemination level	Public
Document type	Report
Lead partner	HCA
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Planned delivery date	30 July
Actual delivery date	30 July
Project website	https://www.foode.eu/
Project start date	1 February 2020
Duration	48 months
Version	1.0.





Project Consortium

No.	Institution Short name	Institution Full name	Country
1	UNIBO	ALMA MATER STUDIORUM – UNIVERSITÀ DI BOLOGNA	IT
2	APT	INSTITUT DES SCIENCES ET INDUSTRIES DU VIVANT ET DE L'ENVIRONNEMENT - AGRO PARIS TECH	FR
3	RMN	COMMUNE DE ROMAINVILLE	FRA
4	SWUAS	FACHHOCHSCHULE SUDWESTFALEN	DE
5	ILS	INSTITUT FÜR LANDES- UND STADTENTWICKLUNGSFORSCHUNG gGMBH	DE
6	FLY	FLYTECH SRL	IT
7	NOL	NOLDE ERWIN	GE
8	BOL	COMUNE DI BOLOGNA	IT
9	NAP	COMUNE DI NAPOLI	IT
10	UNINA	UNIVERSITÀ DEGLI STUDI DI NAPOLI FEDERICO II	IT
11	HCA	HAGUE CORPORATE AFFAIRS BV	NL
12	LAN	GEMEENTE LANSINGERLAND	NL
14	WR	STICHTING WAGENINGEN RESEARCH	NL
16	POL	POLAR PERMACULTURE SOLUTIONS AS	NO
17	TAS	TASEN MICROGREENS AS	NO
18	MBI	ASOCIATIA MAI BINE	RO
19	ARC	ARCTUR RACUNALNISKI INZENIRING DOO	SI
20	BEE	DRUSTVO URBANI CEBELAR	SI
21	SBD	AJUNTAMENT DE SABADELL	ES
22	ISL	ORGANIZACION DE PRODUCTORES DE TUNIDOS Y PESCA FRESCA DE LA ISTA DE TENERIFE	ES
23	ULL	UNIVERSIDAD DE LA LAGUNA	ES
24	UAB	UNIVERSITAT AUTONOMA DE BARCELONA	ES
25	METAINST	STICHTING METABOLIC INSTITUTE	NL
26	NBL AS	NABOLAGSHAGER AS	NO



Document Control Sheet

Version	Date	Summary of changes	Author(s)
0.1	15.07.2020	Revised draft by the internal reviewer and circulated to partners	HCA NL, HAGUE BE
1.0	30.07.2020	Final version including feedback from partners	HCA NL, HAGUE BE



Table of Contents

1. Background 5

1.1. Methodology 5

1.2. Objective 5

1.3. Statistics..... 5

2. Press Release..... 6



1. Background

The present deliverable contains the first press release prepared and communicated to media representatives in the context of Task 7.2.2. of Work Package (WP) 7.

1.1. Methodology

The content of the first press release was prepared by HCA NL and HAGUE BE in collaboration with UNIBO.

It has been communicated to a list of local media outlets mapped by HAGUE BE as well as to FoodE partners on 17 February 2020 following the project's Kick-off event in Bologna, Italy (13-14 February).

The press release has been transmitted via Mailchimp and Outlook.

1.2. Objective

The aim of the press release is to increase the visibility of the project by presenting FoodE's activities and its results to local media outlets.

1.3. Statistics

A total of 69 people successfully received the press release. The open rate is 43.5%.



2. Press Release

“Think Global, Eat Local”: Food Systems in European Cities Kick-Starts

Bologna, Italy, 17/02/2020

The ever-growing world population, the increased urbanisation, and the depletion of natural resources put pressure on global food security. Combined with the effect of climate change, our food supply is at risks and food chains face challenges. Consequently, local, affordable and healthy food produced in sustainable ways becomes a prerequisite. On 13-14 February, +65 delegates gathered in Bologna, Italy to exchange on solutions and involve European citizens in the design of future-proof, local food systems.

“Think global, eat local” is the driver behind the project entitled “Food Systems in European Cities” (FoodE). FoodE will act as an exchange platform where public authorities, citizens, SMEs and non-profit organisations can share ideas, best practices and tools with a view to supporting cities and regions in their transition towards innovative, sustainable food systems.

Firstly, FoodE will engage with local, citizen-led communities, identify success stories, and bridge these for knowledge exchange. Secondly, FoodE will launch 15 pilot projects with local partners in 12 European cities/regions (Napoli, Bologna, Sabadell, Tenerife, Amsterdam, Lansingerland, Berlin, Oslo, Longyearbyen, Romainville, Iasi, Ljubljana) and assess their outcomes for possible replicability in other circumstances.

Dr. Francesco Orsini, the Coordinator of FoodE underscores: *“With FoodE, we have a clear vision of where we want to bring Europe in the long term. We seek to trigger, connect and make the most of grassroots food initiatives across the continent addressing the sustainability of regional food systems. The initiatives will combine state of the art technologies with innovative social systems and business models. Their unique feature will be underpinned by the active role of citizens involved in the food production, distribution and consumption, thus turning into prosumers”.*

Led by the University of Bologna, FoodE brings together a highly qualified consortium of 24 organisations. It comprises universities, research institutes, SMEs, NGO, as well as city councils spread across 8 EU countries. FoodE is financed under Horizon 2020, the European Union Research and Innovation Framework Programme (2014-2020) and will run for four years.

More information via foode.eu (as of May 2020).

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Project partners at the kick-off conference in Bologna, 13-14 February 2020